

# BERNINA+

September 2009



**We will be closed Labor Day - Sept. 7, 2009.**

**Open on Tuesday, Sept. 8, 2009 at 10am.**

**Don't miss our coupon at the bottom of this email.**

Dear Erinn,

September is **National Sewing Month** and we are celebrating! We have great things "in store" for you

- exciting new classes (check out the offerings from San Juan College), an upcoming October Tips-N-Techniques event, special offerings and much more.

Don't miss the Colorfest Quilt Show in Siverton, CO. We will be servicing machines at the show.

I've just come back from Dallas and the DesignerPlus Version 6 training and I'm ready to share the excitement! Version 6 will be here soon - I'll be sending your more information on this exciting new software. Watch for dates on the V6 Mastery Classes in October. Stop by the store and let's visit.

*Alberta*

## Eleanor Burns Quilt Trunk Show Bernina Sewing Center

Thirty years ago Eleanor Burns introduced her first Quilt in a Day book, beginning a quilt making revolution. She invited all types of sewers to participate in an age-old tradition using her unique style; a diverse combination of cutting and sewing applications which replaced scissors and templates with rips and strips, bringing rotary speed to patchwork. She also introduced a rapid stitching system, applying the method of assembly line sewing to piecework. Her concise, step-by-step directions were easy to grasp, allowing anyone to be successful at making a quilt. Eleanor Burns gave quilt makers techniques

BERNINA Sewing Center  
3030 E. Main, Suite Y-1  
San Juan Village - Main & 20th  
Farmington, NM 87401  
505-327-9911

[www.berninafourcorners.com](http://www.berninafourcorners.com)

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**Eleanor Burns**

that compacted months into merely a day, a quilt in a day. Today, as she devotes herself to nurturing and motivating thousands of want-to be quilters with needed self-confidence, her name and techniques have become synonymous with quilting.

Stop by the Bernina Sewing Center classroom, view the Trunk Show and what is possible with Eleanor's easy to follow instructions and a day.

## Sign Up for a Class - Sewing, Quilting or Embroidery!

September is full of choices.

Take a class, learn to use your machine to release your creativity, make great projects for yourself or gifts. We can teach you - you'll be amazed at what you can do. Space is limited - please registered.

### September Classes

- **Mondays**, Sept. 14, 21 & 28, **Mastery Classes** for new owners of Bernina 630, 640, 730, 820 & 830 machines. Learn the features of your new machine while making a project.
- **Tuesday**, Sept 1 or 15 - **Mastery Introduction Classes** for new owners of Bernina 210, 220, 230, 240 as well as 430, 440, and 450 machines.
- **Wednesdays**, Sept 1,8,15,22 & 29 - **Beginning Quilting** for students with very little or NO previous experience in basic quilting techniques.
- **Wednesdays**, Sept 2,9,23 & 30 - **It's All About Me Embroidery Mastery Class** is designed to help you learn to master the techniques of machine embroidery using your new Aurora 430, 440 or 450. This month's project is learning to embroider on knits or towels. The projects are amazing!
- **Thursdays**, Sept 3, 10, 17 & - **Quilting with Sylvia** is an ongoing class for intermediate to advanced quilters.
- **Friday**, Sept 25 - **Virtual Bernina Club** is an informative virtual-training program. You'll learn techniques using sewing feet & accessories. Call the store for details. This month's project is learning how to make postcards - mini works of art.
- **Fridays**, Sept 11 & 25 - **Open Lab for Halloween costumes**. Complete a costume for your little Trick or Treater.
- **Saturday**, Sept 5 & 19 - **Kids Klub** meets every other week for kids ages 9-16. Projects are chosen which inspire the students to learn simple sewing techniques.

**Classes offered through San Juan College at Bernina Sewing Center**

**Call 566-3214 for Registration Information**

*Students may bring their own sewing machines or use classroom machines - reservations required but no charge.*

**Sew What! Bags** - Make you own bags for groceries, gym, clothes, books and even diapers. Easy projects for beginners who want to learn to sew or have some sewing experience. Thursdays, Sept 24th -Oct 15th; 5:30pm - 8:30 pm.

**I Can't Believe I'm Sewing**- Want to learn to sew or learn new techniques? Topics include how to operate a sewing machine, how to select fabrics, threads and notions. Learn easy construction techniques to complete simple projects. Saturdays, Oct 10th - Oct 31st; 9 - 10.

**My Pattern Does NOT Fit** - Learn how to fit multi-sized commercial patterns. Great class for intermediate and advanced sewers to learn analyze pattern silhouettes, categories of fit and standard body measurements used to determine the amount of ease needed to make a finished

garment fit comfortably and look professional. Thursdays, Oct 8th - Oct 29th; 9-12.

## Embroidery T-n-T with Kevin Conley



Looking to ignite your imagination? Join us for a day filled with Embroidery T-n-T. Whether you are experienced or new to machine embroidery the Tips-n-Techniques featured during our embroidery extravaganza will blow you away. You'll take home a CD with the designs needed to create the featured projects, instructions for the projects and video clips of select techniques. Don't miss this unique opportunity to explore machine embroidery like never before!

Kevin has over 35 years of experience in the sewing industry including sewing, quilting, embroidery and pattern making. He believes that sewing should be fun and creative, as well as instructional and functional. His fun-loving passionate class is geared to all ranges and types of sewers. Come learn Kevin's tips, tricks and techniques that will make embroidery incredibly easy and fun.

**Date: October 3, 2009**

**Time: 9am to 5pm - Lunch and snacks included**

**Location: Bernina Sewing Center**

**Cost: \$25.00 - Registration is required; Space is limited so sign up today.**

## San Juan County Fair News

Congratulations to Bernina Sewing Center staff for 1st Place winning ribbons at the San Juan County Fair. **Alberta Chappell** and **Sharleen Odell** won ribbons for quilting and sewing. Come take a class from our blue ribbon winners.



**Bernina Drawing Winner** - Congratulations to **Tamra Siruta**, winner of the Bernette 82E - a \$599 value. Thanks to everyone who stopped by our booth and entered in the drawing.



Silverton, CO      September 12th & 13th  
 Silverton Public School Gymnasium, West 12th & Reese Streets  
 970-387-5654      [info@silvertoncolorado.com](mailto:info@silvertoncolorado.com)

Come to the little Swiss Alps of North America - Silverton, Colorado - Colorest Quilt Show & Sale.

Food, fun and a great time.

There will be hundreds of quilts from around the country, hourly door prizes and charity quilt drawings. Stop by our booth and test drive a Bernina machine.

**Bring in your sewing machine for servicing.**

Call us immediately at

505 327-9911 to reserve your service appointment!

## Passport To 90 Days of Savings



### Don't Miss the Adventure Join Passport to 90 Days of Savings

- Receive early notification of specials, special classes, promotions, new exciting products and more!
- Receive double points on your Bernina Rewards Cards on our featured products.
- Sign up today and get your "passport"!

Wow, we had so much to tell you this month! Don't miss out on the excitement, classes, event with Kevin Conley and so much more. I'll be writing you soon with store sale specials and events. Happy National Sewing Month.

Sincerely,



Alberta Chappell  
BERNINA SEWING CENTER FOUR CORNERS

Save  
20%

### Bernina Sewing Center Email Coupon

This coupon must be printed and presented in person. The coupon is non-transferable and **cannot** be used in conjunction with any other sales, promotions, discounts or machine sales.

Offer Expires: September 30, 2009

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